

**Reynol Junco**  
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rey [period] junco (at) gmail  
**October, 2011**

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## **Educational History**

- 1997-2002     **Doctor of Education in Counselor Education**  
Pennsylvania State University  
Thesis: *Assessing an online training program's ability to change attitudes towards students with disabilities*
- 1994-1997     **Master of Science in Clinical Psychology**  
Pennsylvania State University  
Thesis: *Self-rated competency of neuropsychologists in working with Spanish-speakers: An exploratory study*
- 1992-1994     **Bachelor of Science with honors in Psychology**  
University of Florida  
Minor: Criminal Justice  
Honors Thesis: *The effects of D-Fenfluramine on neonatal serotonergic innervations.*
- 1989-1992     **Associate in Arts in Psychology**  
Miami Dade Community College

## **Work Experience**

6/00 – present   **Professor**, Department of Academic Development and Counseling and  
**Director**, Disability Services for Students  
Lock Haven University, Lock Haven, Pennsylvania 17745

Direct the activities of the Office for Disability Services for students; supervise professional staff; manage university-wide ADA accommodation budget; coordinate and provide accommodations, support services, and counseling for students with disabilities; collect, review, maintain, and determine appropriateness of disability-related documentation in order to provide reasonable accommodations under the Americans with Disabilities Act of 1990; develop and implement reasonable accommodations for students based on an evaluation of each student's strengths and weaknesses; serve as institution's legal advisor on disability issues; teach Introduction to Academic and Personal Development and Learning Strategies courses; advise Exploratory Studies students; establish new procedures for areas such as the provision of accommodations and documentation review; counsel students with disabilities in order to ensure their academic success; manage caseload of over 400 students with disabilities; work with the Director of Social Equity, Counseling Center faculty, classroom faculty, and staff members to ensure that students with disabilities are provided reasonable accommodations as required by the Americans with Disabilities Act of 1990.

9/11 – present **Lab Mentor**  
Youth and Media Lab  
Berkman Center for Internet & Society  
Harvard University  
Cambridge, MA 02138

Support and provide feedback to the Youth and Media Lab about ongoing and future research projects. Collaboratively conduct research on how new media affect student learning and psychosocial development. Currently planning a study of the impact of digital literacies on pre-college youth.

8/97 – 5/00 **Counselor** for Students with Disabilities  
The Pennsylvania State University Office for Disability Services  
University Park, Pennsylvania 16802

Regularly meet with Penn State students who have been diagnosed with learning disabilities, ADHD, psychological disorders, hearing impairments, and visual impairments in order to provide support services; perform learning disability screening interviews with Penn State students; coordination and provision of services to these individuals; chair scholarship committees and administer over \$60,000 in scholarship monies; review documentation of psychological, physical, and learning disabilities; arrange parking accommodations for individuals with mobility impairments; developed a comprehensive training program to train a staff member, who is blind, on the use of Windows 95 with a screen reader; communication with and referral of students to other campus agencies; author office procedures manual and brochures; author and webmaster for the Office for Disability Services web page; serve on Office for Disability Services scholarship committees.

5/98 – 7/99 **Advisor**  
The Pennsylvania State University  
Freshman Testing Advising and Counseling Program  
Division of Undergraduate Studies  
University Park, Pennsylvania 16802

Perform academic assessment interviews with incoming Penn State students; counsel students to help them decide upon an appropriate college of enrollment; run informational groups to teach students about courses and requirements for all Penn State students; review, interpret, and discuss student's testing profile; inform students about University services and resources as necessary; assist students in scheduling courses that will meet requirements for the various majors that they are interested in exploring; maintain student records; communicate with other advising centers as necessary.

1/95 – 5/98 **Staff Therapist**  
The Pennsylvania State University  
Psychological Clinic  
University Park, Pennsylvania 16802

Provide individual outpatient psychotherapy to Penn State Students and Centre County residents; Perform learning disability, neuropsychological, and personality assessments; Provide crisis intervention and serve on crisis on-call rotations; maintain client records; educate clients who have been diagnosed with learning disabilities; formulate recommendations for these clients; Communicate with community and campus agencies.

## Publications

### *Books*

- Junco, R. (in preparation). *Click here for college success*. Upper Saddle River, NJ: Pearson Education.
- Junco, R., & Timm, D. (2008). *Using emerging technologies to enhance student engagement. New directions for student services*. San Francisco, CA: Jossey-Bass.
- Junco, R. & Mastrodicasa, J. (2007). *Connecting to the Net.Generation: What higher education professionals need to know about today's students*. Washington, DC: NASPA

### *Peer-Reviewed Journal Articles*

- Junco, R. & Cotten, S. (under review). No A 4 U: The relationship between multitasking and academic performance.
- Junco, R., Elavsky, C. M., Heiberger, G. (under review). Putting Twitter to the test: assessing outcomes for student collaboration, engagement, and success.
- Junco, R. (in press). Too much face and not enough books: The relationship between multiple indices of Facebook use and academic performance. *Computers in Human Behavior*, doi:10.1016/j.chb.2011.08.026
- Junco, R. (2012). The relationship between frequency of Facebook use, participation in Facebook activities, and student engagement. *Computers & Education*, 58(1), 162-171. doi: 10.1016/j.compedu.2011.08.004
- Junco, R., Heiberger, G., & Loken, E. (2011). The effect of Twitter on college student engagement and grades. *Journal of Computer Assisted Learning*, 27(2), 119–132.
- Junco, R. & Cotten, S. (2011). Perceived academic effects of instant messaging use. *Computers & Education*, 56(2), 370-378.
- Junco, R. & Chickering, A. W. (2010). Civil discourse in the age of social media. *About Campus*, 15(4), 12-18.
- Junco, R., Merson, D. & Salter, D. W. (2010). The effect of gender, ethnicity, and income on college students' use of communication technologies. *Cyberpsychology, Behavior, and Social Networking*, 13(6), 619-627.
- Salter, D. W. & Junco, R. (2007). Measuring small-group environments: A validity study of scores from the Salter Environmental Type Assessment and the Group Environment Scale. *Educational and Psychological Measurement*, 67(3), 475-486.
- Junco, R. & Salter, D. W. (2004). Improving the campus climate for students with disabilities through the use of online training. *National Association of Student Personnel Administrators Journal*, 41(4)2. Accessible online at: <http://publications.naspa.org/naspajournal/vol41/iss2/art4>
- Salter, D.W., Junco, R. & Irvin, S. (2004). Campus social climate correlates of environmental type dimensions. *National Association of Student Personnel Administrators Journal*, 41(4). Accessible online at: <http://publications.naspa.org/naspajournal/vol41/iss4/art9/>

### **Other Papers**

- Junco, R. & Cotten, S. (September 2011). *A decade of distraction? How multitasking affects student outcomes*. Paper presented at A Decade in Internet Time Symposium on the Dynamics of the Internet and Society. Oxford Internet Institute, University of Oxford, Oxford, UK.
- Junco, R. (2011). To Twitter or not to Twitter. *NASPA Leadership Exchange*.
- Heiberger, G. & Junco, R. (in press). Meet your students where they are: Social media. *NEA Higher Education Advocate*.
- Junco, R. (2011). The need for student social media policies. *Educause Review*, 46(1), 60-61.
- Junco, R. (2010, August 18). Friend request from your professor? This one hopes you accept. *USA Today College*.
- Junco, R., Dahms, A. R., & Associates (2010). Media review: #sachat on Twitter. *Journal of Student Affairs Research and Practice*, 47(2), 7.
- Junco, R. (2010). Generational shockwaves and the implications for higher education (book review). *The Review of Higher Education*, 33(3), 419-421.
- Junco, R. & Mastrodicasa, J. (2006). How to Meet Millennials' Expectations (Part II). *NASPA NetResults*. Available online at: <http://www.naspa.org/membership/mem/nr/article.cfm?id=1535>
- Mastrodicasa, J. & Junco, R. (2006). How to Meet Millennials' Expectations (Part I). *NASPA NetResults*. Available online at: <http://www.naspa.org/membership/mem/nr/article.cfm?id=1533>
- Junco, R. (2006). *American college students and technology*. Paper published in the proceedings of the Innovations in Higher Education Conference, Kemerovo, Russia.

### **Book Chapters**

- Junco, R. (2010). Wired window. In Gardner, J. N., Jewler, A. J., & Barefoot, B. O. *Your college experience: Strategies for success* (9<sup>th</sup> ed.). Boston, MA: Bedford/St. Martin's.
- Osfield, K., & Junco, R. (2009). Disability services. In R. B. Ludeman, K. J. Osfield, E. I. Hidalgo, D. Oste, & H. S. Wang (Eds.), *Student affairs and services in higher education: Global foundations, issues, and best practices* (pp. 107-110). Paris, France: UNESCO.
- Junco, R. (2008). Wired window. In Gardner, J. N., Jewler, A. J., & Barefoot, B. O. *Your college experience: Strategies for success* (8<sup>th</sup> ed.). Boston, MA: Wadsworth: Cengage Learning.
- Osfield, K. & Junco, R. (2007). Psychological disabilities on campus. In S. A. Benton & S. L. Benton (Eds.), *College student mental health: Effective services and strategies across campus* (pp. 169-188). Washington, DC: NASPA.
- Junco, R. (2005). Technology and today's first-year students. In M. L. Upcraft, J. N. Gardner, B. O. Barefoot, & Associates (Eds.), *Meeting challenges and building support: Creating a climate for first-year student success* (pp. 221-238). San Francisco, CA: Jossey-Bass.

## Manuscripts in Preparation

Junco R., & Cotten, S. (in preparation). In-class multitasking and academic performance.

Junco, R., & Mastrodicasa, J. (in preparation). From local to global communities: Social media competencies for college graduates. Chapter to be published in M.S. Hunter, J. N. Gardner, J. R. Keup, H. Maeitta, & J. Kinzie (Eds.), *The senior year: Culminating experiences and transitions*.

Junco, R., & Heiberger, G. (in preparation). Twitter in the classroom: Thematic prediction of student engagement and grades.

## Funded Projects

*The relationship between social networking website use, Internet skills, and student success*. Lock Haven University Faculty Professional Development Committee. Junco, R. (Principal Investigator). \$1,500, August 2010-April 2011.

*Using Twitter to enhance student classroom engagement*. Midwest Consortium for Service-Learning in Higher Education (MCSLHE) and the Corporation for National and Community Service (CNCS) Students Beyond Boundaries Social Media Initiative. Junco, R. & Heiberger, G. (Co-Principal Investigators). \$5,000, August 2009-April 2010.

*Enhancing Retention of Students with ADHD through Organizational Training using Technology*. State System of Higher Education Social Equity Office. Junco, R. (Principal Investigator). \$10,000, August 2004-April 2005.

## Pending Proposals

*Using Twitter, Facebook, and discussion boards to improve student engagement, grades, and persistence*. Invited Proposal to The Bill and Melinda Gates Foundation. Junco, R. \$1,500,000, August 2012-August 2015.

*Using Twitter to improve student engagement, grades, and persistence*. Invited Proposal to the Texas Guaranteed Student Loan Corporation. Junco, R. (Principal Investigator), Heiberger, G. (South Dakota State University), & Mastrodicasa, J. (University of Florida) \$208,182, August 2012-August 2013.

*Increasing student metacognition and engagement in an algebra-based physics sequence through self-assessment via Twitter*. National Science Foundation Transforming Undergraduate Education in Science, Technology, Engineering and Mathematics. Cullen, M. (Principal Investigator), Goonewardene, A., & Junco, R. (all investigators from Lock Haven University) \$195,293, October 2011-December 2013.

## Teaching

### Graduate

LART 699: Ind. Study: Librarians' Use of Twitter Summer 2011

LART 698: Social Media in Higher Education Spring 2011

ADAC 699: Counseling Internship Fall 2005, Spring 2006

CN ED 597F: Research in Counselor Education Fall 1999, Co-Instructor

### ***Undergraduate***

ADAC 101: Introduction to Academic & Personal Development Fall 2011, Spring 2010, Spring 2009, Fall 2008, Spring 2008, Fall 2007, Fall 2006, Spring 2006, Fall 2005, Spring 2005, Fall 2004, Spring 2004, Fall 2003, Spring 2003, Fall 2002, Spring 2002, Fall 2001, Spring 2001, Fall 2000

PSYC 100: Introduction to Psychological Science Fall 2010

ADAC 159: First Year Student Seminar Fall 2004

ADAC 100: Learning Strategies Summer 2005, Summer 2004, Summer 2002, Summer 2001

CN ED 425: The Use of Tests in Counseling Spring 1999 Co-Instructor

PSY 201: Basic Research Methods in Psychology Fall 1995 Instructor

### **Industry Consultation**

WGBH Advanced Media Group. October, 2011. Boston, MA.

Public Broadcasting System (PBS)/Ford Foundation American Experience Summit. June, 2011, New York, NY.

Campus Direct. October, 2009 – March, 2010, Bethesda, MD.

### **Presentations**

#### ***Peer-Reviewed National***

Junco, R. (2011, March). Using Twitter to Improve College Student Engagement. Solo talk presented at South by Southwest (SxSW) Interactive, Austin, TX.

Junco, R. & Heiberger, G.\* (2010, February). *Social media 101: Facebook and Twitter in the classroom*. Pre-conference workshop presented at the Annual Conference on The First Year Experience, Denver, CO. \*Presenting author.

Junco, R. & Heiberger, G. (2009, March). *You can use Facebook for that? Research-supported strategies to engage your students*. Presentation at the National American College Personnel Association Meeting, Washington, DC.

Junco, R. & Alexander, J. (2009, February). *Five ways to use social networking websites to increase first-year student engagement*. Presentation at the Annual Conference on The First Year Experience, Orlando, FL.

Junco, R. & Timm, D. (2008, March). *New directions for student services: Using emerging*

- technologies to enhance student engagement.* Presentation at the National American College Personnel Association Meeting, Atlanta, GA.
- Junco, R. & Mastrodicasa, J. (2007, April). *Net Generation: Results of a nationwide survey.* Presentation at the National Association for Student Personnel Administrators and the American College Personnel Association Joint Meeting, Orlando, FL.
- Junco, R. & Mastrodicasa, J. (2007, March). *Reaching the Net Generation.* Pre-conference workshop conducted at the National Association for Student Personnel Administrators and the American College Personnel Association Joint Meeting, Orlando, FL.
- Junco, R., & Mastrodicasa, J. (2006, March). *Net generation: Pop culture and college students.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Washington, DC.
- Junco, R. (2006, March). *When is my paper due? Organizational skills training using PalmPilot Technology.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Washington, DC.
- Junco, R., & Mastrodicasa, J. (2005, March). *Fo shizzle: Check yo self in the '06.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Tampa, FL.
- Mastrodicasa, J., & Junco, R. (2004, March). *Fo shizzle: It's all about the benjamins.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Denver, CO.
- Junco, R., & Salter, D. W. (2003, March). *Changing faculty and staff attitudes towards students with disabilities.* Presentation at the annual meeting of the American College Personnel Association, Minneapolis, MN.
- Junco, R. (2003, March). *Stimulating change in the attitudes student affairs staff have towards students with disabilities.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, St. Louis, MO.
- Junco, R. (2002, March). *Web (R)evolution: Making web sites accessible and usable for all students.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Boston, MA.
- Junco, R. (2001, March). *Designing web sites for all students: Accessibility, usability, and best practices.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Seattle, WA.
- Junco, R. & Stoller, L. (2001, March). *What new professionals need to know about Learning Disabilities and ADHD.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Seattle, WA.
- Boatman, S., Allan, M., Junco, R., Wada, E., & Wallace, W. (2001, March). *Graduate preparation: Perspectives from new professionals.* Invited panelist for pre-conference workshop, *Praxis: Issues from the field for graduate preparation programs.* Presentation at the annual meeting of the National Association for Student Personnel Administrators, Seattle, WA.
- Junco, R., & Karwacki, M. L. (2000, October). *How can you tell if your advisee has a learning disability or Attention Deficit Hyperactivity Disorder?* Presentation at the annual meeting of the National Academic Advising Association, Orlando, FL.

Junco, R. (2000, March). *Making Internet web sites accessible for students with disabilities*. Presentation at the annual meeting of the National Association of Student Personnel Administrators, Indianapolis, IN.

Junco, R. (1999, March). *Making your web sites accessible*. Presentation at the annual meeting of the National Association of Student Personnel Administrators, New Orleans, LA.

### ***Invited***

Junco, R. (2011, October). *Student engagement in learning*. Invited talk at Providence College, Providence, RI.

Junco, R. (2011, March). *Social media and intrusive advising*. Opening keynote address at the Florida International University Advisor Forum, Miami, FL.

Junco, R. (2011, March). *Student engagement: Using measured results to make connections*. Invited talk at the Pearson Student Success National Forum, Las Vegas, NV.

Junco, R. (2011, February). *Meeting them where they are: Social media and student engagement*. Invited talk at The University of Florida, Gainesville, FL.

Junco, R. (2010, October). *Social media, Whuffie, and student engagement*. Opening keynote address at the National Academic Advising Association National Conference, Orlando, FL.

Junco, R. (2010, June). *Using social media to increase student engagement*. Opening keynote address at the North American Colleges and Teachers of Agriculture National Conference, State College, PA.

Junco, R. (2010, April). *Using social media to enhance your reach among students*. Invited talk at the National Association of College Auxiliary Services Southern Region Conference, Myrtle Beach, SC.

Junco, R. (2009, December). *Teaching teens to Twitter: Supporting engagement in the college classroom*. Invited talk at the Harvard Berkman Center for Internet & Society Luncheon Series, Cambridge, MA.

Junco, R. (2009, September). *Technology and student engagement*. Invited workshop for faculty of South Plains College, Levelland, TX.

Junco, R., Mitrano, T., & Storch, J. (2009, July). *In loco parentis is dead! Long live in loco parentis!* Invited panelist at the Cornell University Institute for Computer Policy and Law, Ithaca, NY.

Junco, R. (2009, July). *Translating social media research into academically-relevant practices*. Invited keynote address to the Brunel University eLearning 2.0 Conference, London, UK.

Junco, R. (2009, June). *Five ways to use Facebook to increase student engagement*. Invited workshop presentation at the Cengage National College Success Conference, San Antonio, TX.

Junco, R. (2009, May). *Teaching first-year seminars*. Invited workshop for faculty of Indiana University-East, Richmond, IN.

Junco, R. (2008, October). *Inspiring students to use emerging technologies responsibly*. Invited keynote

address to the Iowa Student Personnel Association/Iowa Community College Student Services Association Fall Conference, Des Moines, IA.

- Junco, R. (2008, September). *Using emerging technologies to engage your students*. Invited workshop presentation for Cengage First Year Experience faculty, Atlanta, GA.
- Junco, R. (2008, July). *Using emerging technology to enhance student engagement*. Invited keynote address to the Community College of Allegheny County's 2008 Summer Faculty Institute, Pittsburgh, PA.
- Junco, R. (2008, March). *Facebook, Myspace, Blogs, IM... Students are using these. Are you? Using today's technology to engage your students*. Invited plenary session at the National Cengage College Success Conference, Orlando, FL.
- Junco, R. (2007, October). *Connecting to the Net.Generation*. Invited keynote address to the Dartmouth Institute for Security Technology Studies' Securing the eCampus 2.0: Building a culture of information security in an academic institution conference, Hanover, NH.
- Junco, R. (2006, June). *Net generation: Pop culture and college students*. Invited keynote address to the Illinois Association of Colleges and Employers, University of Illinois, Urbana-Champaign, IL.
- Junco, R. & Mastrodicasa, J. (2005, August). *Fo shizzle: That's how they roll*. Invited presentation to the Division of Student Affairs of Boston University, Boston, MA.
- Junco, R. & Mastrodicasa, J. (2005, July). *Fo shizzle: That's how they roll*. Invited presentation to the faculty and staff of Carroll Community College, Westminster, MD.
- Junco, R. (2005, March). *Fo shizzle: All about your students*. Invited presentation to the Department of Residence Life at the Pennsylvania State University, University Park, PA.
- Mastrodicasa, J. & Junco, R. (2005, January). *Today's college students*. Invited presentation at the University Center for Excellence in Teaching's "How to wake up Millennial brain cells" workshop at the University of Florida, Gainesville, FL.
- Junco, R., & Santoro, G. (2000, May). *Usability, accessibility, and human factors*. Invited presentation at the Pennsylvania State University Web 2000 Conference, State College, PA.
- Junco, R. (1999, July). *Accessibility for campus web sites*. Invited presentation for the University of North Carolina, Chapel Hill, NC.

### ***Local and Regional***

- Junco, R. (2009, October). *Effectively using Facebook and Twitter in academic advising*. Invited presentation at The Pennsylvania State University Division of Undergraduate Studies Fall Conference.
- Welsh, W., Junco, R., & Mitchell, M. (2001, June). *Technology for better accessibility*. Presentation at The Pennsylvania State University Web 2001 Conference, State College, PA.
- Junco, R. (2000, June). *Transition issues in disability services*. Invited presentation at the Extending Expertise of Exceptional Learners: Transition Conference, State College, PA.
- Junco, R. (1999, March). *Learning Disability and Attention Deficit Hyperactivity Disorder screening*

*training.* Presentation at the annual Pennsylvania State University Disability Contact Liaison Training Meeting, State College, PA.

### **Professional Service**

Member, Foundations of Excellence Steering Committee, Lock Haven University (2008-2009).

Vice-President, Association of Pennsylvania State College and University Faculty, Lock Haven University (2006-2008).

Member, Association of Pennsylvania State College and University Faculty, Lock Haven University, Meet and Discuss Team (2005-2008).

Created and implemented Lock Haven University of Pennsylvania Online Presidential Evaluation (2006).

Chair, Association of Pennsylvania State College and University Faculty, Lock Haven University, Committee for Action through Politics (2004-2006).

Co-Chair, Association of Pennsylvania State College and University Faculty, Lock Haven University, Committee for Action through Politics (2002-2004).

Created and implemented Lock Haven University Department of Academic Development and Counseling Online Advisor Evaluation (2003-present).

Member, Lock Haven University Institution Review Board for the Protection of Human Subjects (2001-present).

Member, Lock Haven University Food Service Contract Committee (2003 and 2007).

Volunteer, LifeLink PSU (Fall 2002).

### **Languages**

Speak, read, and write Spanish with complete fluency.

Speak, read, and write French with moderate fluency.

### **Professional Memberships and Activities**

Association for the Study of Higher Education

National Board of Certified Counselors

National Association of Student Personnel Administrators

### **Awards and Honors**

HP EdTech Innovators Award Honorable Mention (2010).

Lock Haven University Outstanding Collaboration and Teamwork Award (2009).

American College Personnel Association, Burns B. Crookston Doctoral Award (2003).

National Association of Student Personnel Administrators, Melvene D. Hardee Dissertation of the Year, Second Runner-Up (2003).

American Psychological Association Minority Fellowship Program Honorable Mention Status (1996).

University of Florida National Alumni Association Two-Year Scholar Award (1994).

University of Florida Office of Minority Affairs Honor Roll "Exceptional Honors" Category (1994).

Golden Key/Peat Marwick Scholars Award (1993).

University of Florida Office of Minority Affairs "Excellent" Award (1993).

Talent Roster of Outstanding Minority Community College Graduates (1992).